

Guardian Network Solutions Privacy Policy

READ CAREFULLY. This Privacy Policy applies to use of the GNS-Store.com website located at <http://www.GNS-Store.com> (the "Site") and the divisions of GUARDIAN NETWORK SOLUTIONS.

INFORMATION COLLECTED

We collect information about you in various ways when you use our Sites. For example, we collect your name, email address, postal address, phone number, fax number, demographics, and other information you provide us on our Sites. We also collect credit card numbers and other forms of payment information if you purchase products and services through our Sites. We may also obtain information from other sources and combine that with information we collect on our Sites.

When you visit our Sites, some information about your visit is automatically collected by GUARDIAN NETWORK SOLUTIONS's systems. For example, when you visit our Sites your computer's or mobile device's operating system, application software, Internet Protocol (IP) address, access times, browser type and language, peripherals, and the websites you visited before our Sites are logged automatically. We also collect information about your usage and activity on our Sites including information about your orders, purchases, and cart activity.

- **Cookies.** We automatically collect information using "cookies." Cookies are small data files stored on your hard drive by a website. Among other things, cookies help us improve our Sites and your experience. We use cookies to see which areas and features are popular and to count visits to our Sites.
- **Web Beacons.** We also collect information using Web beacons. Web beacons are electronic images used on our Sites and in our emails. We use Web beacons to deliver cookies, count visits, understand usage and campaign effectiveness and to tell if an email has been opened and acted upon.

Online Advertisements

We may use information collected using third party cookies and Web beacons on our Sites and in our emails to deliver GUARDIAN NETWORK SOLUTIONS advertising displayed to you on third party sites. We also use cookie information to know when you return to our Site after visiting these third party sites. We use this information and other information about you, including order and cart activity information, to try to understand your interests and show you relevant advertising and information about products and services offered by GUARDIAN NETWORK SOLUTIONS and its partners.

Certain third party ad networks may automatically collect information about your visits to this and other websites, your IP address, your ISP, and the browser you use to visit our Site (but not your name, address, email address or telephone number). They do this using cookies, Web beacons or other technologies. Information collected may be used, among other things, to deliver advertising relevant to your interests and to better understand the usage and visitation of our Site and the other sites tracked by these third

parties. This policy does not apply to, and we are not responsible for, cookies or Web beacons in third party ads, and we encourage you to check the privacy policies of advertisers and/or ad services to learn about their use of cookies and other technology.

USE OF INFORMATION WE COLLECT

We use personal information collected through our Sites for purposes described in this Policy or disclosed to you on our Sites or in connection with our services. For example, we may use information that you provide or about you to:

- provide and deliver products and services you request;
- send you transaction related information, including confirmations, invoices, technical notices, product and services information, updates, security alerts, and support and administrative messages;
- respond to your comments and questions and provide customer service;
- operate and improve our Sites, products and services;
- facilitate the provision of software updates, product support, and other services related to our mobile applications;
- process and deliver contest entries and rewards;
- ask you to take part in research and surveys used to measure our performance and improve our products, services and customer experience;
- send you catalogs and communicate with you about new contests, promotions and rewards, upcoming events, and other news about products and services offered by GUARDIAN NETWORK SOLUTIONS and our selected partners;
- link or combine with other personal information we get from third parties, to help understand your needs, customize our offerings to those needs and provide you with better service.

GUARDIAN NETWORK SOLUTIONS may store and process personal information in the United States and other countries

SHARING OF PERSONAL INFORMATION

Ways we may share your personal information with third parties include the following:

- with your consent;
- with trusted third parties for their own marketing purposes in compliance with applicable laws and subject to their separate privacy policies;
- with third party vendors, consultants and other service providers who work for us and need access to your information to do that work;
- with suppliers and distributors to GUARDIAN NETWORK SOLUTIONS for their internal purposes including administrative purposes; to improve performance, products and services; and for purposes relating to proposed or completed transactions facilitated by GUARDIAN NETWORK SOLUTIONS;
- to (i) comply with laws or to respond to lawful requests and legal process, (ii) to protect the rights and property of GUARDIAN NETWORK SOLUTIONS, our agents, customers, and others including to enforce our agreements, policies and

terms of use or (iii) in an emergency to protect the personal safety of GUARDIAN NETWORK SOLUTIONS, its customers, or any person;

- in connection with or during negotiation of any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company.

We may also share aggregated or anonymized information in a form that does not directly identify you.

SECURITY OF YOUR PERSONAL INFORMATION

GUARDIAN NETWORK SOLUTIONS takes reasonable steps to help protect your personal information in an effort to prevent loss, misuse and unauthorized access, disclosure, alteration and destruction.

You may correct some personal and account information maintained in our records. To correct any information, please contact your account manager. If you do not know your account manager, simply call 817.386.9400.

CHANGES TO THIS POLICY

GUARDIAN NETWORK SOLUTIONS may change this Policy from time to time. If we make any changes to this Policy, we will change the "Last Updated" date below.

QUESTIONS

If you have any questions about this Policy, please contact us.

